

From a competitor's page to a verified price

Collect, clean and match competitor prices as one connected flow – and every match is verified, with a score and a plain reason, before a price ever reaches your pricing engine.

INDUSTRY

Consumer-electronics retail

COMPANY

Retailer repricing ~300k SKUs daily, many markets

SUITE

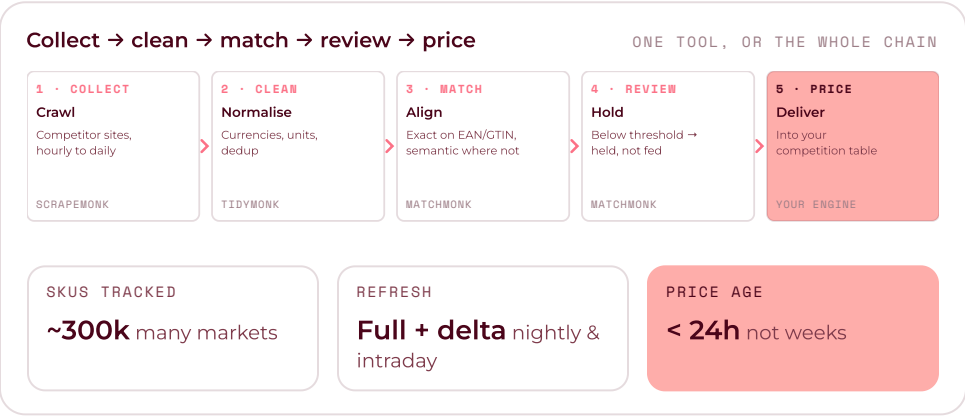
ScrapeMonk · TidyMonk · MatchMonk → your engine

THE SITUATION ~300K SKUS · MANY MARKETS

At this scale, matching is often outsourced to a provider whose logic you can't see – so a bad match surfaces only once a wrong price is already live, and fixing it means waiting on a third party.

01 One connected flow, into your engine

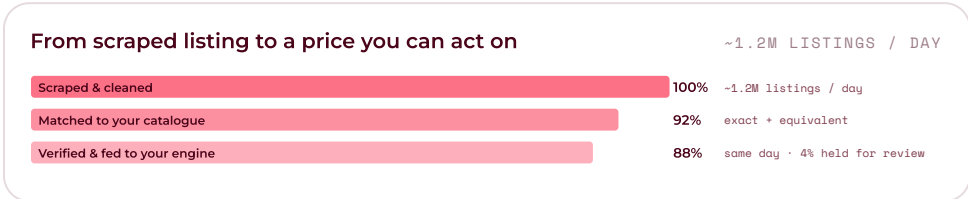
Crawl competitors on the schedule you set, normalise every feed, match to your SKUs and deliver into your engine – one pipeline, with a full load overnight and intraday deltas, so the prices you act on are hours old, not weeks.



02 Verified matching you control – not a black box

Every competitor listing is matched to your SKU with a confidence score and a plain reason – and anything doubtful is held for review before it can become a price. You own the weights, thresholds and rules.

YOUR SKU	MATCH	CONFIDENCE	WHY (REASON)	STATUS
Product A	Exact EAN/GTIN	99	Same EAN — identical item	FED TO ENGINE
Product B	Equivalent	86	Same model, different pack size	HELD FOR REVIEW
Product C	Equivalent	61	Attributes align, code differs	HELD FOR REVIEW



THE PAINS

HOW WE SOLVE THEM

"We only find a bad match once a wrong price is already live."

Every match is verified – score and reason – before a price reaches your engine; doubtful pairs are held, not shipped.

"The matching is a black box – we can't see the logic, let alone change it."

You see and tune the weights, thresholds and rules yourself, and they stay yours even if you change tooling.

"Competitor prices change faster than we can collect them."

A full nightly load plus intraday deltas capture changes through the day, not once a week.

"Our pricing engine is fine – the data feeding it isn't."

The verified feed plugs into your existing engine (e.g. Pricefx) or your own; we feed it, we don't replace it.

Hours, not weeks

FRESH ENOUGH TO PRICE ON

Verified, not black-box

EVERY MATCH SCORED & EXPLAINED

Your rules, your engine

YOU OWN THE LOGIC

A wrong price shouldn't be how you find out about a wrong match.